

# Become a featured advisor

## Increase awareness

Your story will be distributed to nearly 200,000 investment industry professionals, instantly increasing your professional visibility.

## Create marketing opportunities

You will receive tips on the best ways to get your feature noticed, including how to share your article on social media. You will also receive 25 professionally printed, ready-to-mail copies of your cover and article; 100 promotional cards to distribute to clients and colleagues; and a plaque to display your achievement—all at no cost.

## Become an influencer

A feature in a respected magazine is a great way to establish yourself as an industry thought leader and offer colleagues and clients a window into your practice and services.

## You could be next

Complete the questionnaire to be considered for an upcoming feature.

### Pre-interview Questionnaire

<http://proactiveadvisormagazine.com/pre-interview-questionnaire/>

*"Thank you so much. The article was spot on with how I work with clients and feel about my business! You did an amazing job, and I am already receiving great feedback."*

—LPL Financial, Wisconsin

*"The article was very professional and completely captured my story. This was a great experience and a highlight of my career. Thanks again for doing such a great job."*

—NEXT Financial Group Inc., Delaware

*"We really appreciate this article and the great job all of you did on the production. I think it will have a very positive impact on our business. We have a workshop coming up, and we would love to hand out reprints to the attendees."*

—Independent RIA, Florida

*"Thanks for the article. It was well done, and I greatly appreciate it! I will definitely use it for marketing. I have it up on Facebook and LinkedIn, and have emailed the article to a lot of clients and prospects."*

—Voya Financial Advisors Inc., Michigan

*"Thank you for the opportunity to be in your magazine. I am pleased with the outcome of both the pictures and the article itself. I look forward to seeing what this exposure does for my practice."*

—Northwestern Mutual, Colorado



## Grow your business with a feature article in Proactive Advisor Magazine

Proactive Advisor Magazine is an online publication dedicated to promoting and educating the advisor community on active investment management. Each issue features a profile story that provides experienced investment advisors an opportunity to share their beliefs about practice philosophy, client service, investment strategies, and how they have differentiated their practice.